

# South Dakota Winter Weather Preparedness Week



## October 25-29, 1999

The National Weather Service in Sioux Falls and the South Dakota State Division of Emergency Management are asking for your assistance in helping relay information to the public concerning severe winter weather and life-saving measures one should take when threatened. To help underscore the importance of this message, Governor William Janklow has declared October 25th through the 29th as Winter Weather Preparedness Week. As we all know, winter weather in the upper Midwest can often be dangerous, even life-threatening at times!

The purpose of Winter Weather Preparedness Week is to provide the public with the information they need to properly prepare for adverse winter weather. This packet is intended to provide information that can be used to protect themselves when threatened. All the watches and warnings mean little if the public doesn't know what to do when threatened by heavy snow, blizzards, or even by severe wind chills for example.

Everyone is encouraged to participate during this week and please mention Winter Weather Preparedness Week whenever possible. I will be available throughout the week for interviews or questions. Feel free to contact me at (605) 330-4147.

Thank you for your time and participation in this campaign!

Todd Heitkamp  
Warning Coordination Meteorologist  
National Weather Service – Sioux Falls, SD

### Upcoming Campaign:

Winter Weather Awareness  
Week in Iowa, Minnesota, and  
Nebraska:  
November 8-12, 1999